

Application No. 10/057,983
Amendment dated January 12, 2005
Reply to Office Action of October 12, 2004

Amendments to the Specification:

Please add the following new paragraph on page 2, after line 10, before “Summary of the Invention”:

Existing supply chain management techniques use linear programming to maximize profits in view of various constraints, such as expected sales volumes, prices, and costs. However these techniques do not address other factors such as desired customer service levels, margin levels or inventory levels. Moreover, none of the known techniques allow a user to selectively weigh these factors as needed and desired.